

Amendments to the Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) Transfer label material for image transfer, comprising a backing carrier material and a transfer layer, said transfer layer at least comprising an image layer, ~~[[and]]~~ an adhesive layer and an opaque pigmented layer between the adhesive layer and the image layer, said pigmented layer comprising a binder material, at least one pigment and at least 0.1 to 5 ~~[[wt%]]~~ wt. %, calculated on the basis of the ~~pigment~~ pigmented layer, of aluminum powder (dry weight), said aluminum powder being present in a weight percent which is sufficient to provide enough opacity to effectively mask printing on an underlying substrate.
2. (cancelled)
3. (previously presented) Transfer label material according to claim 1, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
4. (currently amended) Transfer label material according to claim 1, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ , ~~preferably between 5 and 50  $\mu\text{m}$ .~~
5. (previously presented) Transfer label material according to claim 1, wherein the pigmented layer contains a water based ink as binder material.
6. (currently amended) Shaped object, having at least one surface, being provided with at least one label transferred from a transfer label material comprising a backing carrier material and a transfer layer, said transfer layer at least comprising an image layer, an adhesive layer and ~~[[a]]~~ an opaque pigmented layer between the adhesive layer and the image layer, said pigmented layer comprising a binder material, at least one pigment and at least 0.1 to 5 ~~[[wt %]]~~ wt. %, calculated on the basis of the pigmented layer, of aluminum powder (dry weight), said aluminum powder being present in a weight percent which is sufficient to provide enough opacity to effectively mask printing on an underlying substrate.
7. (currently amended) Transfer label material according to claim ~~[[2]]~~ 4, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
8. (currently amended) Transfer label material according to claim ~~[[2]]~~ 1, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ , ~~preferably between 5 and 50  $\mu\text{m}$ .~~

9. (currently amended) Transfer label material according to claim 3, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ , preferably between 5 and 50  $\mu\text{m}$ .
10. (currently amended) Transfer label material according to claim [[2]] 8, wherein the pigmented layer contains a water based ink as binder material.
11. (previously presented) Transfer label material according to claim 3, wherein the pigmented layer contains a water based ink as binder material.
12. (previously presented) Transfer label material according to claim 4, wherein the pigmented layer contains a water based ink as binder material.
13. (cancelled)
14. (previously presented) The shaped object of claim 6, wherein the transfer layer further comprises a boundary layer between the backing carrier material and the image layer.
15. (currently amended) The shaped object of claim 6, wherein the aluminum powder has a particle size between 1 and 100  $\mu\text{m}$ , preferably between 5 and 50  $\mu\text{m}$ .
16. (previously presented) The shaped object of claim 6, wherein the pigmented layer contains a water based ink as binder material.
17. (cancelled)
18. (previously presented) A transfer label according to claim 1, in which the pigmented layer comprises up to 1.5 wt. % aluminum powder.